

MEETING MINUTES
Tourism Committee Meeting on
 Wednesday, February 8, 2023 at 4:30 p.m.

The Village of New Auburn held a Tourism Committee Meeting at the New Auburn Village Hall, 130 E. Elm St.

1. Call to Order at 4:32 p.m.;
 Present were Chair Dalton Hinke, Dan Moos, Dan North, Jill Petska, Clerk Ardith Story. Also present were: Steve Anderson, New Auburn Fish & Game, Andy Anderson, New Auburn Road Runners [ATV Club], Mike Janota, New Auburn Fish & Game, Leanna Bacon, Quarthouse, Tim Schilla, Auburn Rod; Tammy [?] from FFA, and Bryce [?] from the Softball Association.
 Chair Hinke set the order of agenda moving #3 to after #5.
2. Meeting Minutes 1/26/23 and 1/30/23.
 Held to next meeting.
3. Discussion of Jamboree Days for 2023;
Jamboree Days will be July 21-22-23, 2023.
Thursday evening – family night: Kickball, face painting, concessions at small shelter. FFA will sponsor. FFA has a meeting February 13th. Confirmation will be provided to the Tourism Committee.
Friday: volleyball tournaments, softball tournaments (3 games), concessions, DJ at pavilion, camping at the park
Saturday at Pavilion: Medallion Hunt (a.m.), morning breakfast, Softball tournament, concessions, camping at the park.
Saturday at Downtown: Beer tent [New Auburn Fish & Game], Street dance [East Main St and S Spruce St], 50/50 raffle, Saturday afternoon band from 3-6 p.m. and evening band at 8 pm, car show from 10-2 p.m. and Auburn Rod's open house [Auburn Rod], bean bag tournament starting at noon
Sunday: softball tournament (championship game 9-3), parade line-up at 11:00 a.m. and parade 12-Noon.]
 Dan Moos discussed closing of the streets [Elm St to East St and N on Spruce St to alley and closing of the dump.
 Clerk Story updated the committee on Dairyland Tractor Pull – their schedule conflicts with the dates of Jamboree Days so it would have to be a week prior.
 Consensus of the committee to pull it out of the event this year.
Will need an announcer yet.
4. Review Annual Events for 2023;
Easter Activities Saturday, April 8th from 11-1 pm. A car hop parked at the New Auburn school's parking lot and activities along with the Easter bunny will be held in the gym. Jill Petska will reserve the parking lot, gym, and commons area with the school for the hours of 9-2 pm. A car hop, which is similar to Trunk or Treat, are vehicles lined up with the trunks and rear of car decorated and goodie bags will be handed out. Hot cocoa and popcorn will be available at the commons area of the school. Face painting and games inside the school gym.
Halloween decorating contest with local businesses. More discussion on incentive or contest winner prizes. To be discussed further at a future meeting.
Santa's Workshop. To be discussed further at a future meeting.
 Jill Petska mentioned that her and Donna Bischel are establishing a community newsletter and that these activities could be placed in the newsletter and advertising on Citizens Connected cable community channel.

The week of March 20th committee members and/or volunteers will meet at the park to remove Christmas lights, weather permitting.

5. Review and Discussion of Grant Application;
Clerk Story provided a status update and reviewed the proposed projects at the park for the grant. There are two DNR grants. Originally the committee and board had wanted to remodel the existing park pavilion to make it year-round as a community center; however, due to the specifications of the grant cannot do that. The proposed projects are to add amenities to attract new residents as part of the economic development plan: a splashpad, a full-size basketball court, a walkway from Park St to Dollar General, new restrooms incorporated with an outdoor kitchen with the small pavilion and add water to it. Clerk Story is working with engineers to obtain pricing and costs. More information to come.
6. Schedule Future Meeting Dates;
Monday, February 27, 2023 at 5:00 p.m.
7. Adjourn at 6:01 p.m.

Prepared by,
Ardith Story, Clerk-Treasurer

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