

MEETING MINUTES
Tourism Committee Meeting on
Monday, January 30, 2023 at 4:00 p.m.

The Village of New Auburn held a Tourism Committee Meeting at the New Auburn Village Hall, 130 E. Elm St.

1. Call to Order at 4:07 p.m.
 Present was Dalton Hinke, Dan Moos, Dan North, Jill Petska [left at 5:10 p.m.], and Ardith Story. Absent: None. Guest: Leanna Bacon.
2. Meeting Minutes 1/11/23;
 Motion by Dan North/Jill Petska to approve meeting minutes. All aye. None opposed. Motion carried.
3. Discussion of Jamboree Days for 2023;
 Dan Moos will discuss with the FFA alumni to request kickball for Thursday family night events, he will call Bethel church to see if there is an interest in cooking chicken, and to Tim Schilla to see if there is an interest to run the car show;
 Jill Petska will contact Kelly Ludwigson if continuing to run the parade and Heitke to see if interested in running the car show. Will contact Harms Way to see about a possible Bean Bag Tournament and also Bryce that oversees the Softball Tournament to come to the next meeting.
 Leanna will find information for possibly to run a 50/50 raffle and will reach out to New Auburn Fish & Game to come to a next meeting and will call the band contacts she knows to obtain more information and will bring that to the next meeting; Leanna will bring contact info to Ardith on DJ's;
 Ardith Story will reach out to Dairyland Tractor and obtain information for next meeting as well as Spielberg Fireworks, village insurance to review policies on street dance, operator and picnic license information, contact DJ's for Friday evening, and quotes on portable toilets [8 total=2 of which will be ADA]. Clerk Story, during the conversations, did point out costs and that the village does not budget for this event, and previously the event such as concessions and donations paid for the event costs. The donations alone did not cover the expenses. It was pointed out by the other committee members that pledges can be obtained and that there were businesses and persons willing to contribute to the event and were never asked in the past.
 Parade route to remain as in 2022
4. Review and Discussion of Grant Application;
 Clerk Story updated the committee whereas the village board during a special meeting approved CBS Squared to assist Story with the grant application. The deadline is nearing and the time involved to gather the grant information is lengthy and a quote for pricing is needed and it has to get done in order to meet the May 1st deadline.
5. Review Annual Events for 2023;
 Committee Member Petska left meeting for other obligations at 5:10 p.m. so this item was pushed out to the next meeting.
6. Schedule Future Meeting Dates;
 Next committee meeting to be held February 8, 2023 at 4:00 p.m.
7. Adjourn at 5:35 p.m.