

VILLAGE OF NEW AUBURN
TOURISM COMMITTEE MEETING MINUTES
 Wednesday, October 26, 2022 at 4:00 p.m.

The Tourism Committee held a Tourism Committee Meeting on Wednesday, October 26, 2022 at 4:00 p.m. at the New Auburn Village Hall, 130 E. Elm St.

1. Call to Order at 4:00 pm. Roll Call: Dalton Hinke, Jill Petska, Dan Moos. Staff: Clerk Story. Guest: Dan North.
2. Review of Tourism Ordinance 2022-13;
Ordinance 2022-13 was reviewed and read.
3. Election of Officers;
Motion by Jill Petska/Dan Moos to appoint Dalton Hinke as Chair. Motion by Dalton Hinke/Dan Moos to appoint Jill Petska as Vice-Chair; and Motion by Jill Petska/Dalton Hinke to appoint Ardith Story as Secretary/Treasurer. All aye. None opposed. Motion carried.
4. Discussion on 2023 Events;
 - A) Discussion and review of events in the community as Sit with Santa, Easter Egg Hunt, Halloween, Dairy Breakfast (FFA), Jamboree Days, Bike Rodeo in past, two Craft Fairs (one during Jamboree Days and another by PTO at NASD), Chicken Feed by NAFD, as well as new items such as a community Christmas Lighting and an Ice Rink.
 - B) A Christmas Tree Lighting will be Thursday, November 17 and 18th at 3 PM at the Park. Dan Moos and Dalton Hinke will meet prior on Wednesday, November 16th at 3 PM to review Christmas lighting supplies. Jill will coordinate getting volunteers from Citizens for the lighting.
 - C) A request from the Committee to create a Chamber of Commerce. Clerk Story will look into the creation of a Chamber and present the information at the next Tourism Committee meeting.
 - D) Sit with Santa will be held at Citizens Connected.
 - E) Jill Petska offered information of Citizens Connected local TV station to get news out about events locally.
5. Discussion on Jamboree Days Events July 20-23, 2023;
Discussion for another meeting.
6. Review of Grant;
Clerk Story discussed the course of the grant, the grant deadline (May 2023), and the necessary meetings to obtain the grant information needed.
7. Schedule Future Meeting Dates;
Next Tourism Committee Meeting will be held on Wednesday, November 16, 2022 at 4:00 p.m.
8. Adjourn at 5:06 p.m.

Prepared By: Ardith Story,
Municipal Clerk-Treasurer