

**PUBLIC NOTICE TO ALL CUSTOMERS OF THE
NEW AUBURN MUNICIPAL WATER UTILITY**

The New Auburn Municipal Water Utility has filed an application with the Public Service Commission of Wisconsin (PSCW) to increase water rates. The increase is necessary due to a 50 percent increase in gross plant investment and a 54 percent increase in operating expenses since the last water rate case was completed in 2006. The rates authorized in the last water rate case were adjusted for inflation through the Simplified Rate Case (SRC) process in 2009, 2011, 2012, 2014, and 2016.

The total increase in water revenues requested is \$42,657 which will result in an estimated overall rate increase of 31 percent over the water utility's present revenues. If the request is granted, the water bill for an average residential customer with a 5/8-inch or 3/4-inch meter who uses 8,000 gallons of water per quarter will increase from \$72.77 to \$108.40, or 49% (not including the public fire protection charge), and will increase from \$96.24 to \$140.65, or 46% (including the public fire protection charge).

A telephonic public hearing on the application has been scheduled for Wednesday, September 13, 2017, at 11:00 a.m. in the Board Room at Village Hall, 130 E. Elm Street, New Auburn, Wisconsin. Scheduling questions regarding this hearing may be directed to the PSCW at (608) 266-3766.

A person may testify in this proceeding without becoming a party and without attorney representation. A person may submit this testimony in only one of the following ways:

- **Web Comment.** Go to the Commission's web site at <http://psc.wi.gov>, click on "File a Comment". On the next page select the "File a comment" link that appears for docket number 4080-WR-103. Web comments shall be received no later than the day before the hearing.
- **Oral Comment.** Spoken testimony at the public session.
- **Written Comment.** Instead of speaking at the hearing, write out a comment and submit it at the public session.
- **Mail Comment.** All comments submitted by U.S. Mail shall be received no later than the day before the hearing and shall be addressed to: Attn: Docket 4080-WR-103 Comments, Public Service Commission, P.O. Box 7854, Madison, WI 53707-7854.

The PSCW intends to webcast this hearing live on the PSCW's web site at <http://psc.wi.gov> under the "PSC Live Broadcast" button.

All documents in this docket are filed on the Commission's Electronic Records Filing (ERF) system. To view these documents: (1) go to the Commission's E-Services Portal at <http://apps.psc.wi.gov>, (2) enter "4080-WR-103" in the box labeled "Quick Single Docket Search," and (3) select "Documents".

If you have any questions, please contact the New Auburn Municipal Water Utility at (715) 237-2223.